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# Aurora Energy wins Gold at National Reporting Awards

**A**URORA Energy's 2007/2008 annual report received a Gold Award at the 2009 Australasian Reporting Awards announced in Melbourne recently.

Aurora Chief Executive Officer Dr Peter Davis said the award reflected the company's commitment to a reporting style which is rigorous, transparent and relevant to a wide range of stakeholders, including its Tasmanian Government shareholders and through them the wider Tasmanian community; business and community groups, employees, suppliers and sponsored organisations.

"It continues a strong tradition of recognition for our company, in a field which includes blue chip companies, public sector bodies and community organisations throughout Australia and New Zealand," he said.

"We have submitted our annual report for external benchmarking by the Australasian Reporting Awards (ARA) since Aurora commenced operations in 1998. We reached the gold award standard in 2001 and maintained it for six consecutive years, winning the prestigious ARA Report of the Year award in 2005.

"In 2008 we reached a silver award standard so we are particularly pleased that we were able to again reach a gold award this year."

Dr Davis said he also was pleased that Aurora had been announced as a finalist in the very competitive Occupational Health and Safety reporting awards category.

"Improving safety performance is a very strong part of company culture at Aurora, and this year we paid particular attention to improving the way we reported on our successes and challenges in this area," he said. "We also improved the robustness of the data for key safety and health indicators."

Dr Davis said the report awards were accompanied by a seminar titled 'Reporting to Stakeholders in Difficult Times' which addressed the need for transparency across a broad range of areas, including sustainability,



*Above: Representing Aurora Energy at the recent Australasian Reporting Awards presentation in Melbourne were CEO Dr Peter Davis and Public Relations Officer Lorrina Clarke*

corporate governance and occupational health and safety, and gave examples of best-practice reporting.

"The ARA also provided a personal feedback session on Aurora's annual report which will help us to identify areas in which we can improve our 2008/2009 document," he said. "I recommend any business seeking independent assessment of the quality of their annual reporting to become involved in the ARA benchmarking process."

Aurora's annual report was compiled in-house by Aurora staff, designed by Hobart-based design consultancy Digital Ink and printed in Tasmania by GEON.